

RETURN THIS PORTION TO  
THE CHARITY INVITING  
YOUR PLEDGE



Going into our 8th year  
Birdies For Charity has made  
a difference for local charities:

2005 ~ \$800,000  
2006 ~ \$1.1 million  
2007 ~ \$1.5 million  
2008 ~ \$1.5 million  
2009 ~ \$1.3 million  
2010 ~ \$1.3 million  
2011 ~ \$1.3 million

What can we accomplish in 2012?

## GUIDELINES

- It is designated charity's responsibility to collect and return pledge forms to The Thunderbirds
- Pledge deadline is February 5, 2012
- If one or more days of the Waste Management Phoenix Open are cancelled, the birdie count substituted for those days will be: Thurs: 500 | Fri: 500 | Sat: 300 | Sun: 300
- Complete set of rules available at:

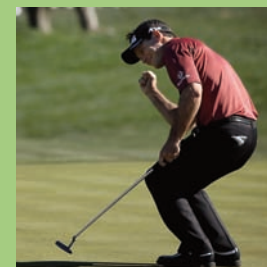
**BIRDIES FOR CHARITY**  
7226 North 16th Street, Suite 100 • Phoenix, AZ 85020  
Attn: Cheryl Ruggiero



January 30, 2012 - February 5, 2012  
TPC Scottsdale



**FOR MORE INFORMATION**  
or to make a pledge online go to  
[www.birdiesforcharityaz.com](http://www.birdiesforcharityaz.com) / 602 216 7325



2011 defending champion Mark Wilson

## BIRDIES FOR CHARITY

birdies mean bucks for charities

## HOW DO BIRDIES MEAN BUCKS?

You can make a local charity a big bucks winner by making a pledge in the Birdies For Charity competition at the 2012 Waste Management Phoenix Open! That's because participating charities will receive every single penny of collected pledges.

## HOW DO I PLAY BIRDIES FOR CHARITY?

Simply pledge one cent or more for every birdie that will be made by the PGA TOUR players, Thursday through Sunday of the 2012 Waste Management Phoenix Open. It's estimated that between 1,300 and 1,800 birdies will be made.

Inclement weather may affect the total, (See Contest Rules on back).

## HOW MUCH WILL I OWE & WHOM DO I PAY?

Say you pledge one cent per birdie and 1,500 birdies are made, after the tournament, you'll receive an invoice for \$15.00 from Thunderbirds Charities. You can either make your check payable to "Thunderbirds Charities" or provide credit card information, (Do not pay charity directly). For other possible pledge amounts, check chart at right.

If 1500 birdies are made my total pledge would be:

1¢ = \$15	4¢ = \$60
2¢ = \$30	5¢ = \$75
3¢ = \$45	10¢ = \$150

## BIRDIES CAN ALSO MEAN BONUS BUCKS

Charities can receive a 10 percent BONUS on the total amount of pledges collected on their behalf during the 2012 Waste Management Phoenix Open Birdies For Charity Program. It's as simple as it sounds. Example: If Charity A collects \$20,000 in pledges, Charity A will receive 10 percent of that, or \$2,000, for their charity courtesy of Thunderbirds Charities.

## FOR MORE INFORMATION

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Thunderbirds Charities is recognized by the IRS as a 501c(3) charitable organization. Consult your tax advisor on the applications of tax deductions.

RETAIN THIS PORTION FOR YOUR RECORDS

# PLEDGE FORM



1

I PLEDGE AND PROMISE TO DONATE TO THE BIRDIES FOR CHARITY PROGRAM FOR EVERY BIRDIE MADE DURING THE 2012 WASTE MANAGEMENT

per birdie pledge  
1¢ minimum

or

one time donation  
\$20 minimum

Make checks payable to

Thunderbirds Charities

check #

2

Name

Company Name (only if using company address)

Address

Suite or Apt. No

City

State

Zip

Telephone (Including Area Code)

Email

3

THIS PLEDGE FORM MUST BE RETURNED TO THE CHARITY INVITING YOUR PLEDGE

The New Foundation  
1200 N 77th St  
Scottsdale, AZ 85257

# 208

Charity inviting your pledge

Birdies for Charity Number

Visit [www.birdiesforcharityaz.com](http://www.birdiesforcharityaz.com)  
for more information or to make a pledge on-line.